SEPT. 6, 2024

DISRUPTING TRADITIONAL NETWORKING

Cannabis business professionals, owners and investors

INFO@TEEHOPEN.COM

BROUGHT TO YOU BY

CANNABIS CREATIVE GROUP
Award Winning Web Design & Performance Based Marketing Agency cannabiscreativegroup.com

JOINT VENTURE & CO.
Brand & Marketing Development Agency jointvco.com
This unique, invite-only event is changing the networking game!

Because golf has always been considered the sport of business, Cannabis Creative Group CEO, Seth Worby recognized the opportunity to create a fun, relaxed environment for cannabis professionals and industry decision-makers.

CCG teamed up with Joint Venture & Co’s CEO, Ann Brum, to develop the TeeHC Open brand, creating an unforgettable experience bringing together a community of cannabis industry professionals and entrepreneurs for a full day of golf, music and canna-friendly fun at one of the most beautiful courses in New England.

**TeeHC Open 2023 Stats**

- **Attendees**: ~500
- **Email Reach**: 10K
- **Social Reach**: 20K
- **Attendee Breakdown**
  - Cultivation: 10.4%
  - Dispensary: 18.2%
  - Media: 1.7%
  - Non-profit: 6.1%
  - Ancillary: 35.5%
  - Brand: 28%
- **408 attendees**
- **42 sponsors**
- **20+ non golf activities**
- **100+ cannabis businesses**
- **$6,250 raised in charitable donations**
- **Social media reach: 3K**
- **Email reach: 600 subscribers**
Secure your 2024 sponsorship before April 30th to receive:

- An exclusive invitation to our VIP pre-event mixer in June (Date TBD)
  - Optional golf
  - Complimentary food & drinks
  - Networking opportunity with other sponsors
  - Professional photoshoot
    - Headshot photos
    - Team photos
    - Product placement on the golf course for marketing content
- Your choice of activation location on the course and around the clubhouse
- More time for your logo to appear on the website & email template
- Social media mentions on TeeHC Open profiles
- Turnkey social media share kit
- Guaranteed placement on printed signage

Contact us
info@teehcopen.com
Sponsor Packages

Title Sponsor

1 SPOT

$30,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the welcome and awards ceremony
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes ($1200 value)
- Press/Media Recognition
- Post-Event Social Media Mentions
- Swag bags valued at $500

Golf Cart Sponsor

1 SPOT

$15,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and golf carts
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Post-Event Social Media Mentions
- Swag bags valued at $500

Dinner Sponsor

1 SPOT

$15,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the awards ceremony
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500
Sponsor Packages

Lunch Sponsor

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity mid day
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

$10,000

Shuttle Sponsor

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and shuttle carts
- Mentions by Emcee throughout the day
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

$10,000

Beverage Cart Sponsor

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and beverage carts
- Mentions by Emcee throughout the day
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Post-Event Social Media Mentions
- Swag bags valued at $500

$10,000
### Sponsor Packages

<table>
<thead>
<tr>
<th>Sponsor Packages</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Chill Zone Sponsor</strong></td>
<td>Top tier sponsor of the area under the tent with happy activities</td>
</tr>
<tr>
<td></td>
<td>- Four golfers; includes breakfast, refreshments, lunch, and dinner</td>
</tr>
<tr>
<td></td>
<td>- Logo placement on event signage</td>
</tr>
<tr>
<td></td>
<td>- Brand activation collaboration</td>
</tr>
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<td></td>
<td>- Mentions by Emcee throughout the day</td>
</tr>
<tr>
<td></td>
<td>- Logo placement on the website and sponsorship deck</td>
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<tr>
<td></td>
<td>- Email newsletter feature &amp; blog post</td>
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<tr>
<td></td>
<td>- 2 Networker Passes ($600 value)</td>
</tr>
<tr>
<td></td>
<td>- Post-Event Social Media Mentions</td>
</tr>
<tr>
<td></td>
<td>- Swag bags valued at $500</td>
</tr>
<tr>
<td>1 SPOT</td>
<td>$7,500</td>
</tr>
<tr>
<td><strong>Media Sponsor</strong></td>
<td>Exclusive partner for event coverage and interviews</td>
</tr>
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<td></td>
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</tr>
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<td>- Collaboration with branded content and promotion</td>
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<tr>
<td>1 SPOT</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Breakfast Sponsor</strong></td>
<td></td>
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<tr>
<td></td>
<td>- Four golfers; includes breakfast, a round of golf</td>
</tr>
<tr>
<td></td>
<td>- Speaking opportunity at the welcome ceremony</td>
</tr>
<tr>
<td></td>
<td>- Co-branded swag</td>
</tr>
<tr>
<td></td>
<td>- Logo placement on event signage</td>
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<tr>
<td></td>
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<tr>
<td>1 SPOT</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Notes:**
- **TAKEN** indicates that the spot is already taken.
- **Breakfast Sponsor** and **Media Sponsor** are available for 1 SPOT each.
### Sponsor Packages

**Evening Bar Sponsor**
- 1 SPOT
- $5,000
- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the welcome ceremony
- Mentions by Emcee in the afternoon
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

**Puppy Adoption Sponsor**
- 1 SPOT
- $5,000
- 50% of this sponsorship is donated to No Mutts Left Behind
- Includes breakfast, refreshments, lunch, and dinner
- Brand activation ideation consultation
- Logo placement on event signage
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Post-Event Social Media Mentions
- Swag bags valued at $500

**Registration Sponsor**
- 3 SPOTS
- $3,500
- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the welcome ceremony
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500
### Sponsor Packages

#### Raffle Prize Sponsor
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration on raffle prizes for awards
- Raffle table signage
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes ($1200 value)
- Swag bags valued at $500

<table>
<thead>
<tr>
<th>Spot</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

#### Parking Sponsor
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on parking lot signage
- Brand activation at event entrance
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes ($1200 value)
- Swag bags valued at $500

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<tr>
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<th>Price</th>
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<tbody>
<tr>
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</tr>
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</table>

#### Happy Activity Sponsor
- *Brand activations and activities that take place under the tent or on the lawn*
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation ideation and activity collaboration
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

<table>
<thead>
<tr>
<th>Spots</th>
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</tr>
</thead>
<tbody>
<tr>
<td>20-19</td>
<td>$3,500</td>
</tr>
</tbody>
</table>
# Sponsor Packages

## Speed Networking Sponsor
- 2 spots
- $3,000

- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Mentions by Emcee before speed networking session
- Brand activation ideation consultation
- Logo placement on event signage
- Collaboration with branded content
- Speaking opportunity during networking session
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 5 Networker Passes ($1,500 value)
- Swag bags valued at $500

## Hole Sponsor
- 18 spots
- $3,000

- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration with branded content
- On course brand activation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

## Contest Sponsor
- 4 spots
- $3,000

- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration with branded content and contest ideation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500
# Sponsor Packages

## Photo Booth Sponsor
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Co-branded photo handouts
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 3 Networker Passes ($900 value)
- Swag bags valued at $500

<table>
<thead>
<tr>
<th>SPOT</th>
<th>$3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

## Chill Zone Brand Activation
*Brand activations that take place under the tent or on the lawn*
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation ideation consultation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

<table>
<thead>
<tr>
<th>SPOTS</th>
<th>$2,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/9</td>
<td></td>
</tr>
</tbody>
</table>
See you on the green

**Networking Pass**
- Hours: 10am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- Speed Networking Activities
- Trivia Game
- OnCourse Brand Tour
- All Happy Activities
- Happy Hour with Golfers
- Golf Tournament Awards
- Swag bag valued at $500

$300

**Single Golfer**
- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bag valued at $500

$750

**Twosome**
- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bags valued at $500

$1250

**Foursome**
- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bags valued at $500

$2250