Disrupting Traditional Networking

A Cannabis Creative Event

SEPT. 3, 2024

Disrupting Traditional Networking

Cannabis business professionals, owners and investors

NEW LOCATION:
Blissful Meadows Golf Club
801 Chocolog Rd, Uxbridge, MA 01569

INFO@TEEHOPEN.COM

Brought to you by

CANNABIS CREATIVE GROUP
Award Winning Web Design & Performance Based Marketing Agency
cannabiscreativegroup.com

JOINT VENTURE & CO.
Brand & Marketing Development Agency
jointvco.com
Our Reach
(which could be yours too)

This unique, invite-only event is changing the networking game!

Because golf has always been considered the sport of business, Cannabis Creative Group CEO, Seth Worby recognized the opportunity to create a fun, relaxed environment for cannabis professionals and industry decision-makers.

CCG teamed up with Joint Venture & Co’s CEO, Ann Brum, to develop the TeeHC Open brand, creating an unforgettable experience bringing together a community of cannabis industry professionals and entrepreneurs for a full day of golf, music and canna-friendly fun at one of the most beautiful courses in New England.

TeeHC Open 2023 Stats

- 408 attendees
- 42 sponsors
- 20+ non golf activities
- $6,250 raised in charitable donations
- 100+ cannabis businesses 10% female or minority owned
- Social media reach: 3K
- Email reach: 600 subscribers

Attendee Breakdown:
- Cultivation 10.4%
- Dispensary 18.2%
- Media 1.7%
- Non-profit 6.1%
- Ancillary 35.5%
- Brand 28%

Featured In

DIG Boston

WM Worcester Magazine

TheLuntness

sensi

Talking Joints Memo
Secure your 2024 sponsorship before June 1 to receive:

- An exclusive invitation to our VIP pre-event mixer in June (Date TBD)
  - Optional golf
  - Complimentary food & drinks
  - Networking opportunity with other sponsors
  - Professional photoshoot
    - Headshot photos
    - Team photos
    - Product placement on the golf course for marketing content
- Your choice of activation location on the course and around the clubhouse
- More time for your logo to appear on the website & email template
- Social media mentions on TeeHC Open profiles
- Turnkey social media share kit
- Guaranteed placement on printed signage

Contact us
info@teehcopen.com
Sponsor Packages

Title Sponsor

$30,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the welcome and awards ceremony
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes ($1200 value)
- Press/Media Recognition
- Post-Event Social Media Mentions
- Swag bags valued at $500

Golf Cart Sponsor

$15,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and golf carts
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Post-Event Social Media Mentions
- Swag bags valued at $500

Dinner Sponsor

$15,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the awards ceremony
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500
Sponsor Packages

**Lunch Sponsor**
- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity mid day
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

$10,000

**Shuttle Sponsor**
- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and shuttle carts
- Mentions by Emcee throughout the day
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

$10,000

**Beverage Cart Sponsor**
- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and beverage carts
- Mentions by Emcee throughout the day
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Post-Event Social Media Mentions
- Swag bags valued at $500

$10,000
## Sponsor Packages

### Chill Zone Sponsor
- **Top tier sponsor of the area under the tent with happy activities**
  - Four golfers; includes breakfast, refreshments, lunch, and dinner
  - Logo placement on event signage
  - Brand activation collaboration throughout the day
  - Mentions by Emcee throughout the day
  - Logo placement on the website and sponsorship deck
  - Email newsletter feature & blog post
  - Social media mentions on CCG and TeeHC Open channels
  - 2 Networker Passes ($600 value)
  - Post-Event Social Media Mentions
  - Swag bags valued at $500
- 1 SPOT
- **$7,500**

### Media Sponsor
- **Exclusive partner for event coverage and interviews**
  - Four golfers; includes breakfast, refreshments, lunch, and dinner
  - Logo placement on event signage
  - Collaboration with branded content and promotion
  - Logo placement on the website and sponsorship deck
  - Email newsletter feature & blog post
  - Social media mentions on CCG and TeeHC Open channels
  - 2 Networker Passes ($600 value)
  - Post-Event Social Media Mentions
  - Swag bags valued at $500
- 1 SPOT
- **$5,000**

### Breakfast Sponsor
- Four golfers; includes breakfast, a round of golf
- Speaking opportunity at the welcome ceremony
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500
- 1 SPOT
- **$5,000**

- **TAKEN**
**Sponsor Packages**

### Evening Bar Sponsor
- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the awards ceremony
- Mentions by Emcee in the afternoon
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

TAKEN

**$5,000**

### Puppy Adoption Sponsor
- Includes breakfast, refreshments, lunch, and dinner
- Brand activation ideation consultation
- Logo placement on event signage
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Post-Event Social Media Mentions
- Swag bags valued at $500

50% of this sponsorship is donated to [No Mutts Left Behind](#)

**$5,000**

### Registration Sponsor
- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the welcome ceremony
- Logo placement on event signage
- Brand activation ideation consultation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

TAKEN

**$3,500**

### Sponsor Packages

<table>
<thead>
<tr>
<th>Sponsor Package</th>
<th>Description</th>
<th>Price</th>
<th>Spots</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evening Bar Sponsor</td>
<td>Four golfers; includes breakfast, refreshments, lunch, and dinner</td>
<td>$5,000</td>
<td>1/1</td>
</tr>
<tr>
<td>Puppy Adoption Sponsor</td>
<td>Includes breakfast, refreshments, lunch, and dinner</td>
<td>$5,000</td>
<td>1/1</td>
</tr>
<tr>
<td>Registration Sponsor</td>
<td>Four golfers; includes breakfast, refreshments, lunch, and dinner</td>
<td>$3,500</td>
<td>3/3</td>
</tr>
</tbody>
</table>
**Sponsor Packages**

**Raffle Prize Sponsor**
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration on raffle prizes for awards
- Raffle table signage
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes ($1200 value)
- Swag bags valued at $500

**1 SPOT**
$3,500

**Parking Sponsor**
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on parking lot signage
- Brand activation at event entrance
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes ($1200 value)
- Swag bags valued at $500

**1 SPOT**
$3,500

**Happy Activity Sponsor**
*Brand activations and activities that take place under the tent or on the lawn*
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation ideation and activity collaboration
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

**20 SPOTS**
$3,500
# Sponsor Packages

## Speed Networking Sponsor
- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Mentions by Emcee before speed networking session
- Brand activation ideation consultation
- Logo placement on event signage
- Collaboration with branded content
- Speaking opportunity during networking session
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 5 Networker Passes ($1,500 value)
- Swag bags valued at $500

### Price
$3,000

### Spots
2

### Taken

## Hole Sponsor
- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration with branded content
- On course brand activation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

### Price
$3,000

### Spots
18

## Contest Sponsor
- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration with branded content and contest ideation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

### Price
$3,000

### Spots
4

### Taken
# Sponsor Packages

## Photo Booth Sponsor
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Co-branded photo handouts
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 3 Networker Passes ($900 value)
- Swag bags valued at $500

**1 SPOT**

$3,000

## Chill Zone Brand Activation
*Brand activations that take place under the tent or on the lawn*
- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation ideation consultation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes ($600 value)
- Swag bags valued at $500

**1/8 SPOTS**

$2,000
See you on the green

Networking Pass

$300

- Hours: 10am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- Speed Networking Activities
- Trivia Game
- OnCourse Brand Tour
- All Happy Activities
- Happy Hour with Golfers
- Golf Tournament Awards
- Swag bag valued at $500

Single Golfer

$750

- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bag valued at $500

Twosome

$1250

- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bags valued at $500

Foursome

$2250

- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bags valued at $500