

TeeHC Open

A Cannabis
Creative Event



SEPT. 6, 2024

DISRUPTING TRADITIONAL NETWORKING

Cannabis business professionals, owners and investors

INFO@TEEHOPEN.COM

**BROUGHT
TO YOU BY**



CANNABIS
CREATIVE GROUP

CANNABIS CREATIVE GROUP
Award Winning Web Design &
Performance Based Marketing Agency
cannabiscreativegroup.com



JOINT VENTURE & CO.
Brand & Marketing
Development Agency
jointvco.com



Our Reach

(which could be yours too)

This unique, invite-only event is changing the networking game!

Because golf has always been considered the sport of business, Cannabis Creative Group CEO, Seth Worby recognized the opportunity to create a fun, relaxed environment for cannabis professionals and industry decision-makers.

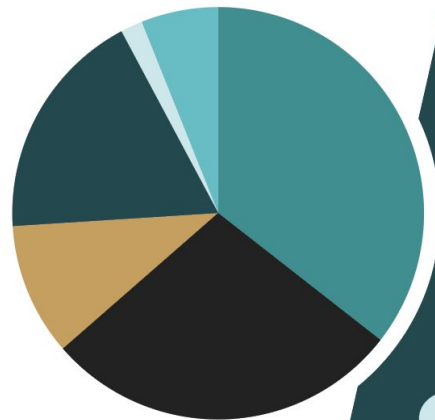
CCG teamed up with Joint Venture & Co's CEO, Ann Brum, to develop the TeeHC Open brand, creating an unforgettable experience bringing together a community of cannabis industry professionals and entrepreneurs for a full day of golf, music and canna-friendly fun at one of the most beautiful courses in New England.

SOCIAL REACH
20K

EMAIL REACH
10K

ATTENDEES
~500

TeeHC Open 2023 Stats



ATTENDEE BREAKDOWN

- Cultivation 10.4%
- Dispensary 18.2%
- Media 1.7%
- Non-profit 6.1%
- Ancillary 35.5%
- Brand 28%



408 attendees

42 sponsors

20+ non golf activities

100+ cannabis businesses
10% female or minority owned

\$6,250
raised in charitable donations

Social media reach: **3K**

Email reach:
600 subscribers

Featured In





Early Bird Special

V

Secure your 2024 sponsorship before April 30th to receive:

- An exclusive invitation to our VIP pre-event mixer in June (Date TBD)
 - Optional golf
 - Complimentary food & drinks
 - Networking opportunity with other sponsors
 - Professional photoshoot
 - Headshot photos
 - Team photos
 - Product placement on the golf course for marketing content
- Your choice of activation location on the course and around the clubhouse
- More time for your logo to appear on the website & email template
- Social media mentions on TeeHC Open profiles
- Turnkey social media share kit
- Guaranteed placement on printed signage

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Contact us

info@teehcopen.com

Sponsor Packages



Title Sponsor

1
SPOT

\$30,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the welcome and awards ceremony
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes (\$1200 value)
- Press/Media Recognition
- Post-Event Social Media Mentions
- Swag bags valued at \$500

Golf Cart Sponsor

1
SPOT

\$15,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and golf carts
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Post-Event Social Media Mentions
- Swag bags valued at \$500

Dinner Sponsor

1
SPOT

\$15,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the awards ceremony
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500

Sponsor Packages



Lunch Sponsor

1
SPOT

\$10,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity mid day
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500

Shuttle Sponsor

1
SPOT

\$10,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and shuttle carts
- Mentions by Emcee throughout the day
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500

Beverage Cart Sponsor

1
SPOT

\$10,000

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage and beverage carts
- Mentions by Emcee throughout the day
- Collaboration with branded content
- Logo placement on the website and sponsorship deck
- Email newsletter feature
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Post-Event Social Media Mentions
- Swag bags valued at \$500



Sponsor Packages

Chill Zone Sponsor

1 SPOT

\$7,500

Top tier sponsor of the area under the tent with happy activities

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation collaboration
- Content coverage throughout the day
- Logo placement on website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Post-Event Social Media Mentions
- Swag bags valued at \$500

TAKEN

Media Sponsor

1 SPOT

\$5,000

Exclusive partner for event coverage and interviews

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration with branded content and promotion
- Logo placement on the website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Post-Event Social Media Mentions
- Swag bags valued at \$500

Breakfast Sponsor

1 SPOT

\$5,000

- Four golfers; includes breakfast, a round of golf
- Speaking opportunity at the welcome ceremony
- Co-branded swag
- Logo placement on event signage
- Brand activation collaboration
- Content coverage throughout the day
- Logo placement on website and sponsorship deck
- Email newsletter feature & blog post
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500

TAKEN



Sponsor Packages

Evening Bar Sponsor

1 SPOT

\$5,000

TAKEN

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the awards ceremony
- Mentions by Emcee in the afternoon
- Logo placement on event signage
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500

Puppy Adoption Sponsor



1 SPOT

\$5,000

50% of this sponsorship is donated to [No Mutts Left Behind](#)

- Includes breakfast, refreshments, lunch, and dinner
- Brand activation ideation consultation
- Logo placement on event signage
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Post-Event Social Media Mentions
- Swag bags valued at \$500

Registration Sponsor

3 SPOTS

\$3,500

TAKEN

- Four golfers; includes breakfast, refreshments, lunch, and dinner
- Speaking opportunity at the welcome ceremony
- Logo placement on event signage
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500



Sponsor Packages

Raffle Prize Sponsor

1
SPOT

\$3,500

- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration on raffle prizes for awards
- Raffle table signage
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes (\$1200 value)
- Swag bags valued at \$500

Parking Sponsor

1
SPOT

\$3,500

- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on parking lot signage
- Brand activation at event entrance
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 4 Networker Passes (\$1200 value)
- Swag bags valued at \$500

Happy Activity Sponsor

20 / 19
SPOTS

\$3,500

Brand activations and activities that take place under the tent or on the lawn

- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation ideation and activity collaboration
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500



Sponsor Packages

Speed Networking Sponsor

2
SPOTS

\$3,000

TAKEN

- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Mentions by Emcee before speed networking session
- Brand activation ideation consultation
- Logo placement on event signage
- Collaboration with branded content
- Speaking opportunity during networking session
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 5 Networker Passes (\$1,500 value)
- Swag bags valued at \$500

Hole Sponsor

18
SPOTS

\$3,000

- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration with branded content
- On course brand activation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500

Contest Sponsor

43
SPOTS

\$3,000

- Two golfers; includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Collaboration with branded content and contest ideation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500

Sponsor Packages



Photo Booth Sponsor

1
SPOT

\$3,000

- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Co-branded photo handouts
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 3 Networker Passes (\$900 value)
- Swag bags valued at \$500

Chill Zone Brand Activation

109
SPOTS

\$2,000

Brand activations that take place under the tent or on the lawn

- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation ideation consultation
- Logo placement on the website, sponsorship deck and email newsletter
- Social media mentions on CCG and TeeHC Open channels
- 2 Networker Passes (\$600 value)
- Swag bags valued at \$500



See you on the green

Networking Pass

\$300

- Hours: 10am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- Speed Networking Activities
- Trivia Game
- OnCourse Brand Tour
- All Happy Activities
- Happy Hour with Golfers
- Golf Tournament Awards
- Swag bag valued at \$500

Single Golfer

\$750

- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bag valued at \$500

Twosome

\$1250

- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bags valued at \$500

Foursome

\$2250

- Hours: 8am - 5pm
- Includes breakfast, refreshments, lunch, and dinner
- 18 Holes of Golf
- Engagement with on course brand activations
- All Happy Activities
- Golf Tournament Happy Hour
- Golf Tournament Awards
- Swag bags valued at \$500



2023 Sponsors in the Game

