

TeeHCOpen 2023



THE ACE OF CANNABIS NETWORKING

**Business professionals, owners and investors
from 35+ Brands and 25+ Dispensaries**

SEP. 8, 2023

Limited to 500 Attendees

Highfields Golf & Country Club
42 Magill Dr.
Grafton, MA 01519

Email:
info@teehcopen.com
Call:
866-420-5559
Reserve your spot:
teehcopen.com

Brought to you by:



CANNABIS
CREATIVE GROUP

Cannabis Creative Group
Award Winning Web Design &
Performance Based Marketing Agency
Cannabiscreativegroup.com



Joint Venture & Co.
Brand & Marketing Development Agency
Jointvco.com

LET'S DISRUPT TRADITIONAL NETWORKING



*The
Story*



**SOCIAL
REACH**
9.5K



**EMAIL
REACH**
11.5K

THIS UNIQUE, INVITE-ONLY EVENT IS CHANGING THE NETWORKING GAME!

The idea for this exclusive event came from Cannabis Creative Group CEO, Seth Worby - a major golf and cannabis enthusiast. Because golf has always been considered the sport of business, Seth recognized the opportunity to create a fun, relaxed environment for cannabis professionals and industry decision-makers.

Cannabis Creative Group teamed up with Joint Venture & Co.'s CEO, Ann Brum, to develop the TeeHC Open brand, creating an unforgettable experience bringing together a community of cannabis industry professionals and entrepreneurs for a full day of golf, music and canna-friendly fun at one of the most beautiful courses in New England.

FEATURED IN



The **3LUNTNESS**

WM WORCESTER
MAGAZINE

sensi

SPONSOR PACKAGES

Exclusivity Available



Happy Activity Sponsor

\$2,000

18 8

- Includes breakfast, refreshments, lunch, and dinner
- Brand activation ideation consultation
- Logo placement on event signage
- Brand activation ideation consultation
- Product placement opportunities & engagement
- Logo placement on the tournament website
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Happy Passes (\$500 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

OnCourse Brand Activation Sponsor

\$2,000

16 8

- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation ideation consultation
- Product placement engagement
- Logo placement on the tournament website
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

SPONSOR PACKAGES

Exclusivity Available



Contest
Sponsor

\$3,000

4



- Two Golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

Hole
Sponsor

\$3,000

~~18~~ 1

- Two Golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

SPONSOR PACKAGES

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Registration Sponsor

\$3,500

3

- Includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- 2 Happy passes (\$500)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

Clubhouse Sponsor

\$5,000

3

- Two golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag*
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500



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Exclusivity Available



Driving Range Sponsor

\$5,000

1

- Includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

Breakfast Sponsor

\$5,000

1

- Includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

SPONSOR PACKAGES

Exclusivity Available



Media Sponsor

\$5,000

3

- Includes breakfast, refreshments, lunch, and dinner
- Logo placement on event signage
- Brand activation ideation consultation
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 8 Happy Passes (\$2000 value) & 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

Speed Networking Sponsor

\$3,000

2

- Includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Brand activation ideation consultation
- Logo placement on event signage
- Collaboration with branded content
- Product placement opportunities & engagement
- Logo placement on the tournament website
- Social media mentions on CCG, JVC, and TeeHC Open channels
- 4 Networker Passes (\$2000)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

SPONSOR PACKAGES

Exclusivity Available



Evening Bar Sponsor

\$5,000

2 / 1

- Includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

Beverage Cart

\$5,000

2

- Four golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500



SPONSOR PACKAGES

Exclusivity Available



No Mutts
Left Behind



Puppy
Adoption
Sponsor

\$5,000

1

TAKEN

- Two golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- **50% of proceeds go to No Mutts Left Behind Dog Rescue**
- Brand activation ideation consultation
- Logo placement on event signage
- Collaboration with branded content
- Product placement opportunities & engagement
- Logo placement on the tournament website
- Social media mentions on CCG, JVC, and TeeHC Open channels
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

Chill Zone
Sponsor

\$7,000

1

TAKEN

- Four golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag*
- Brand activation ideation consultation
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

SPONSOR PACKAGES

Exclusivity Available



Heli Ball
Drop
Sponsor

\$10,000

1

TAKEN

- Four golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement on event
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

Lunch
Sponsor

\$10,000

1

TAKEN

- Four golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement on event
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

SPONSOR PACKAGES

Exclusivity Available



Reception
& Dinner
Sponsor

\$15,000

1

TAKEN

- Four golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaborative content with branded content
- Product placement engagements
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

Golf Cart
Sponsor

\$15,000

1

TAKEN

- Four golfers; includes breakfast, a round of golf, refreshments, lunch, and dinner
- Co-branded swag
- Logo placement on event signage
- Collaborative content with branded content
- Product placement engagements
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 2 Networker Passes (\$1000 value)
- Post-Event Social Media Mentions
- Swag bag valued at \$500

SPONSOR PACKAGES

Exclusivity Available



*Title
Sponsor*

\$15,000

1

- Includes breakfast, a round of golf, refreshments, lunch, and dinner
- Speaking at the welcome and awards remarks
- Co-branded swag
- Logo placement on event signage
- Collaboration with branded content
- Product placement engagement
- Logo placement on the tournament website
- Email newsletter feature & blog post
- Social media mentions on CCG, JVC, and TeeHC Open channels (LinkedIn, Instagram & Email)
- 4 Networker Passes (\$2000 value)
- Press/media Recognition
- Post-Event Social Media Mentions
- Swag bag valued at \$500

ATTENDEE PACKAGES



Networking Pass

\$400

- Complimentary Food and Beverages
- Speed Networking Activities
- On Course Brand Tour
- All Interactive Happy Activities
- Happy Hour with Golfers
- Golf Tournament Awards
- Live Performance
- Swag bag valued at \$500

Happy Pass

\$200

- Complimentary Food and Beverages
- Consumption Activities
- Interactive Happy Activities
- Live Performance
- Swag bag valued at \$500

GOLF PACKAGES



Single Golfer

\$750

Limited Availability

- Hours 10am-8pm
- Includes breakfast, lunch and dinner
- 18 Holes of Golf
- Happy Activities
- Golf Tournament Awards
- Concert
- Swag bag valued at \$500

Twosome

\$1250

Limited Availability

- Hours 10am-8pm
- Includes breakfast, lunch and dinner
- 18 Holes of Golf
- Happy Activities
- Golf Tournament Awards
- Concert

Swag bag valued at \$500

SOLD OUT

Foursome

\$2250

Limited Availability

- Hours 10am-8pm
- Includes breakfast, lunch and dinner
- 18 Holes of Golf
- Happy Activities
- Golf Tournament Awards
- Concert
- Swag bag valued at \$500

SEE YOU ON THE GREEN



⚡ SPRINGBIG

PAX

Putt
BUDDIES

VUBER
TECHNOLOGIES

ROOT
BLOOM
CRAFT CANNABIS

WARNER'S
BEST

the
drinkable
company

analyticslabs

H HOLISTIC
INDUSTRIES



South Coast
BASK
SUN-GROWN CANNABIS
EST. 2013

ROOTWURKS

INFUSED
ELEMENT

canna
carton

CannaMountain INC.



Cannaline
Custom Packaging Solutions

CALVERDE
NATURALS

CANNABIS
CENTER OF
EXCELLENCE

MASSACHUSETTS
Fallen Heroes

HFC



AZALLA
EDUCATION

NB NeedhamBank
Build something.



Nimbus
CANNABIS CO.



full harvest moonz

KELIA



garden
remedies
CANNABIS

HP HIGHLIFE
PACKAGING



melt. | drink
different.

OUTFRONT/

ALTERNATIVE WELLNESS
CENTERS
for the mind, body and soul

